What if, in the world of short-term accommodation rentals, guests, hosts and neighbours could collectively decide together with municipalities how to make the rental process fairer, more sustainable and more rewarding for the whole community?

What if the platform's profits were not an end in themselves but were invested back into the communities where the platform operates?

These are some of the questions that led us, a group of activists, coders, researchers and creatives from around the world, to connect with the goal of co-creating a viable market-based solution that could be a valid alternative to commercial platforms.

Read our Manifesto

The rental system today

The lack of regulation, transparency, and accountability of existing rental platforms has turned them into speculative investment vehicles and a source of conflict in many cities, in fact uncontrolled tourism increases nuisance in neighborhoods, drives up real estate prices and allows tax avoidance.

So what's the alternative?

This is how you can help us:

Share our Manifesto

We are launching our Manifesto and you can share its principles and share it with like-minded peers.

Join the mission

We are going to need local agents to spread the word in their communities and win over hosts – you can offer your help.

Fund our effort

We are already coding and prototyping our platform. You can support or fund the effort. **Coming soon**

Be our beta tester

Start using our platform as soon as it is ready, that will give us leverage and help us with troubleshooting.

FairBnB Manifesto

The challenge

Websites that offer short-term vacation rentals allow for affordable and unique travel experiences. Locals can supplement their income while sharing their culture. But this model can come at a cost, driving up real estate prices, fragmenting communities, and closing local businesses. Across dozens of cities, technology-driven tourism is making it harder for locals to live in and manage their own neighbourhoods.

Who we are

FairBnB is first and foremost a community of activists, coders, researchers and designers that aims to address this challenge by putting the "share" back into the sharing economy. We want to offer a community-centred alternative that prioritizes people over profit and facilitates authentic, sustainable and intimate travel experiences.

We are creating an online platform that allows hosts and guests to connect for meaningful travel and cultural exchange, while minimizing the cost to communities.

How do we do it?

Collective ownership: Our platform is owned not by faceless investors but by those who use it and are impacted by its use: hosts, guests, local business owners, neighbours. Created and governed by citizens, FairBnB will keep profits in communities and ensure decisions are made for the good of neighbourhoods, not their exploitation.

Democratic governance: Collaboration and consensus are at the heart of our model. FairBnB will provide a space where community members can come together and collectively decide how the platform will be run in their neighbourhood. FairBnB will work with local government to promote regulations that encourage sustainable tourism.

Social sustainability: In order to rebuild community, profits will be reinvested in social projects that counter the negative effects of tourism. Locals will vote to support those projects they want to see in their neighbourhoods: food coops, playgrounds, green projects, community cafes.

Transparency and accountability: FairBnB is committed to open data and compliance with local and regional legislation, which will be balanced with the privacy and security needs of platform members.
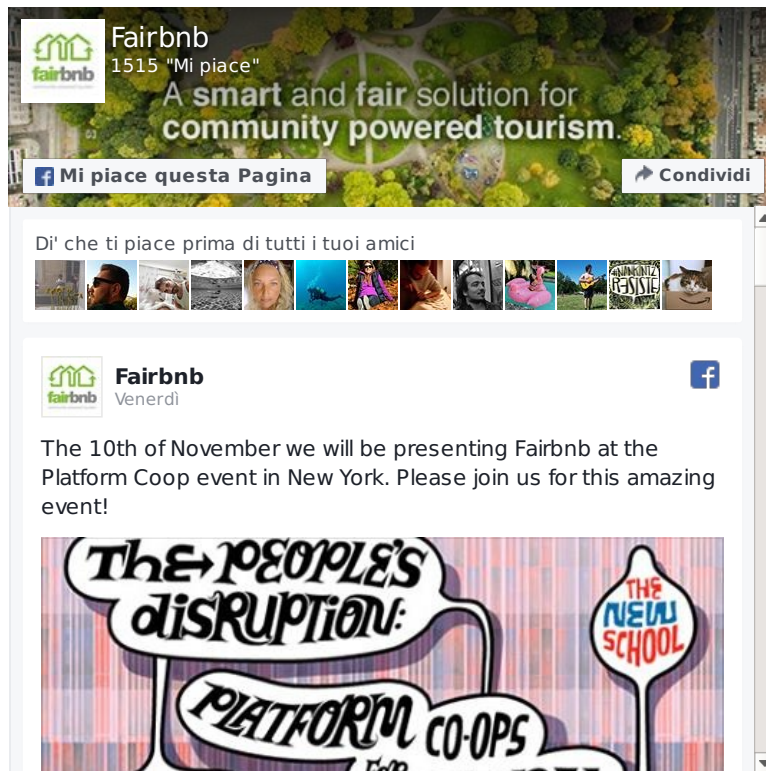
What can you do?

FairBnB offers a fair, collectively-owned and transparent alternative. We invite all travellers and citizens concerned by the negative effects of unchecked tourism to join us in co-creating a community platform that promotes travel that is extraordinary… and ethical.

Download the FairBnB Manifesto (PDF)

Share our manifesto

Fairbnb
1515 "Mi piace"

A **smart** and **fair** solution for community powered tourism.

Mi piace questa Pagina   Condividi

Di' che ti piace prima di tutti i tuoi amici

Fairbnb
Venerdì

The 10th of November we will be presenting Fairbnb at the Platform Coop event in New York. Please join us for this amazing event!

THE PEOPLE'S DISRUPTION: PLATFORM CO-OPS   THE NEW SCHOOL

Tweets by @FairBnB_coop

🔁 FairBnB Retweeted

Alex Rayón Jerez
@alrayon

He escrito en @deia_bizkaia sobre las plataformas de alquiler turístico: "FairBnB: datos para todos y todas"
deia.com/2017/10/29/soc...

♡ ⤷   Oct 30, 2017

🔁 FairBnB Retweeted

HuffPost Greece ✔
@HuffPostGreece

Τουρισμός με τις γειτονιές στο επίκεντρο. Οι εμπνευστές του FairBnB, της απάντησης στο Airbnb, εξηγούν στη HuffPost
huffp.st/Q7lgXLp

Embed   View on Twitter

Our Network

CITY MAKERS

City Makers

Amsterdam

CPD

Athens

DNA Italia

Venice

Inside Airbnb
Adding data to the debate

Insideairbnb

New York

RESET VENEZIA

RESET Venezia

Venice

SerenDPT

SerenDPT

Venice

Sociality

Athens

UP Next BV

Amsterdam

UXWORLDWIDE

Amsterdam

Venice Project Center

Venice

Vientos

Mexico City

Waag Society

Amsterdam

Keep in touch

Whether you want to join our team, help us with coding, help us spread the **FairBnB Manifesto** or just curious, start by subscribing to our newsletter to keep updated on our progress

First Name

Last Name

Email Address

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Do you have an idea? Drop us a line

Name

Indirizzo e-mail

Message

4 + 13 =   Submit

🇬🇧 English   🇮🇹 Italiano (Italian)   🇳🇱 Nederlands (Dutch)   🇪🇸 Español (Spanish)   🟧 Català (Catalan)   🇫🇷 Français (French)

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