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· FTS Blog

The FTS Blog provides a platform for dialogue about how slavery affects communities around the world—and what can be done to eliminate it.

Latest Fashion Accessory: An App to Learn if Slaves Made Your

Clothes

Posted by Cassie Ann Hodges on January 29, 2014

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Have you ever wondered if the shirt on your back — or that new one on the rack — may have been made by slaves? Now there's an app for that.

FTS frontline partner group Repórter Brasil has launched a free application for smartphones that evaluates popular clothing brands. It's called *Moda Livre* (Free Fashion). This app highlights that slavery is often found in everyday products—including the things we wear. Unscrupulous businesses reap illicit profits through labor that is cheap or free.

Textile manufacturing is one of Brazil's largest industries. The International Textile Manufacturers Federation reports that Brazil is among the top 10 textile markets worldwide and among the top five as an apparel producer.

Brazil is also a global hot spot for trafficking, with nearly 210,000 people in modern-day slavery, according to the $\frac{\text{Walk Free 2013 Global Slavery}}{\text{Index}}$.

With assistance from <u>PiU Comunica</u>, Repórter Brasil created the *Moda Livre* app to evaluate efforts of Brazil's major clothing retailers to fight slave labor in their supply chains. The app acts as a real-time shopping aid for consumers, by revealing the actions that Brazilian clothing retailers are taking to prevent their products from being manufactured with slave labor.

To develop the application, 22 companies were asked to answer a questionnaire based on four criteria:

- 1. Policies: commitment to fight slave labor in their supply chains.
- 2. Monitoring: measures to monitor their clothing suppliers.
- 3. Transparency: actions to monitor suppliers and fight slave labor.
- 4. Background: summary of companies involved cases of slave labor, according to the government.

Based on their answers, the companies were assigned one of three color rankings according to the level of their commitment to prevent slave labor: green, yellow, or red. Companies who did not respond to the questionnaire were automatically tagged as red.

The app is focused on Brazil's clothing market, but it includes at least one brand that's familiar to American consumers.

To visit the *Moda Livre* download site, click <u>here</u>.

To learn more about other innovative Free the Slaves work in Brazil, click here.

Editors Note: FTS Brazil Program Manager Flavia Modell contributed material for this article.

Tags: Brazil slavery, free the slaves, FTS, International Textile Manufacturers Federation, Moda Livre, PiU Comunica, reporter brasil, trafficking, Walk Free 2013 Global Slavery Index

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More About Where We Work >

WHERE WE FIGHT SLAVERY

Stay Informed

•	First Name*
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•	Email*
•	Zip Code or Postal Code
	By submitting this form I am agreeing to receive news, updates and event info from Free the Slaves.
•	Email
	This field is for validation purposes and should be left unchanged.

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Workplace Matching & Giving

Many businesses will match your contributions or allow you to make tax-exempt contributions directly from your paycheck. Call 202.580.7668 or email narit.gessler@freetheslaves.net for help. Free the Slaves has been approved by the Combined Federal Campaign for U.S. government employees. The number is 11482.



Financial Statements

AUDIT REPORTS

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ANNUAL REPORTS

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IRS FORM 990

2014 | 2015 | 2016

IRS Nonprofit Letter of Determination

Consumer Disclosure Information

A copy of Free the Slaves financial statements may be obtained by contacting us at: (202) 775-7480 or 1320 19th St NW # 600, Washington, DC 20036.

Residents of the following states may obtain a copy of our financial and additional information as stated below:

Colorado: Colorado residents may obtain copies of registration and financial documents from the office of the Secretary of State, 303-894-2860, www.sos.state.co.us/re: Reg.No 20163039484.

Florida: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR FREE THE SLAVES, (REGISTRATION NO. CH43520), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 800-435-7352 OR VISITING THEIR WEBSITE WWW.FRESHFROMFLORIDA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Georgia: A full and fair description of the programs and financial statement summary of Free the Slaves is available upon request at the office and phone number indicated above.

Illinois: Contracts and reports regarding Free the Slaves, Inc. are on file with the Illinois Attorney General.

Maryland: Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Secretary of State, State House, Annapolis, MD 21401 (410-974-5534).

Michigan: MICS No. 57944.

Mississippi: The official registration and financial information of Free the Slaves may be obtained from the Mississippi Secretary of State's office by calling 888-236-6167. Registration by the Secretary of State does not imply endorsement.

New Jersey: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT http://www.state.nj.us/lps/ca/charity/chardir.htm. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

New York: Upon request, a copy of the latest annual report can be obtained from the organization or from the Office of the Attorney General by writing to the Charities Bureau at 120 Broadway, New York, NY 10271.

North Carolina: Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 888-830-4989 or 919-807-2214. The license is not an endorsement by the State.

Pennsylvania: The official registration and financial information of Free the Slaves may be obtained from the Pennsylvania Department of State by calling 800-732-0999. Registration does not imply endorsement.

Virginia: Financial statements are available from the, Department of Agriculture and Consumer Services, P.O. Box 1163, Richmond, VA 23218.

Washington: Free the Slaves is registered with Washington State's Charities Program as required by law and additional information is available by calling 800-332-4483 or visiting www.sos.wa.gov/charities, or on file at Charities Division, Office of the Secretary of State, State of Washington, Olympia, WA 98504.

West Virginia: Residents may obtain a summary of the registration and financial documents from: Secretary of State, State Capitol, Charleston, WV 25305. CONTRIBUTIONS ARE USED FOR CHARITABLE PURPOSES IN SUPPORT OF Free the Slaves' MISSION, AND ARE DEDUCTIBLE FOR FEDERAL INCOME TAX PURPOSES IN ACCORDANCE WITH APPLICABLE LAW. REGISTRATION IN A STATE DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION OF FREE THE SLAVES BY THE STATE.



Mark Your Calendar

Keep an eye on our Facebook page for upcoming Free the Slaves fundraising events in your area. You can find us at facebook.com/freetheslaves.

Scheduled Events:

There are no scheduled events at this time. Keep an eye on our Facebook, Twitter and Instagram feeds for updates!



Impact of Your Donation

All gifts are dedicated to our programs that bring and sustain freedom for entire communities.

- Gifts of \$25, for example, can help feed Indian child slavery survivors attending a transitional school.
- Gifts of \$250 can provide two women in the Congo with a sewing machine and supplies to start a sustainable garment business.
- Gifts of \$500 can help a child attend transitional school in Ghana for six months.

All gifts are used to maintain, support and create programs for FTS and our partners.





Give While You Are Getting

Use Amazon Smile while you shop on Amazon and Giving Assistant when you other online

retailers to donate to us while you shop!

It's easy: Giving Assistant helps you donate a percentage of your cash back earnings to us with every purchase you make at 2,500+ popular online retailers.





Donate Stocks & Bonds

Free the Slaves has established a brokerage account that makes it easy to donate securities!

Please contact your financial advisor to request that your shares be delivered to the Free the Slaves account at Morgan Stanley via DTC. For account details, please ask your financial advisor to contact Linda McNabb at Morgan Stanley: (781) 416-2420, linda.mcnabb@ms.com.

Thanks!



Host Your Own Fundraiser

Free the Slaves has developed easy-to-use tools to host a house party or online fundraising campaign with your family, friends, neighbors, co-workers or fellow students. Download our Fundraiser Guide here and info kit <a href=here.



Become a Leader of the Anti-slavery Movement

The Free the Slaves Freedom Circles program is designed to reaffirm the value of annual support at the leadership level. We recognize the vital support of our most generous donors.

Your contributions reduce people's vulnerability to slavery, help those in slavery to freedom, and transform the economic, political and societal circumstances that allow slavery to persist. As a Freedom Circle member, your gift has a direct, immediate and sustaining effect.

Freedom Circle Levels and Benefits

Sustainer Circle | Six or more gifts over \$25

- Semi-annual Insider News report mailed to your home
- Recognition in the Free the Slaves Annual Report
- Exclusive monthly webinars with Free the Slaves staff
- Recognition in the semi-annual Insider News

Abolitionst Circle | Gifts between \$1,000 to \$4,999

- Semi-annual Insider News report mailed to your home
- Recognition in the Free the Slaves Annual Report
- Exclusive monthly webinars with Free the Slaves staff
- Recognition in the semi-annual Insider News
- Free the Slaves T-shirt

Resistance Circle | Gifts between \$5,000 to \$9,999

- Semi-annual Insider News report mailed to your home
- Recognition in the Free the Slaves Annual Report
- Exclusive monthly webinars with Free the Slaves staff
- Recognition in the semi-annual Insider News
- Free the Slaves T-shirt
- Invitations when events happen in your area to meet high-level stakeholders in the antislavery movement
- Invitations to field trips to front-line anti-slavery projects around the world

Freedom Circle | Gifts of \$10,000 and up

- · Semi-annual Insider News report mailed to your home
- Recognition in the Free the Slaves Annual Report
- Exclusive monthly webinars with Free the Slaves staff
- Recognition in the semi-annual Insider News
- Free the Slaves T-shirt
- Invitations when events happen in your area to meet high-level stakeholders in the antislavery movement
- Invitations to field trips to front-line anti-slavery projects around the world
- Copy of humanitarian photographer Lisa's Kristine's book, Slavery
- Special personal briefings with Free the Slaves country directors