



{The code is free and already available to adapt to all manufacturers}

» Request download: contact@codeofconscience.org «

```
/
/How-it-works:
```

```
{
  It's hard to stop humans,
  but we can [stop-the-machines] they use
}
```

{01}

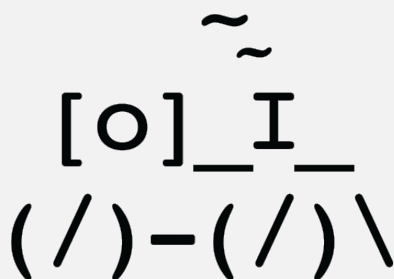


```
/
Protected-Areas-Data
```

- The code uses data from the United Nations' World Database on Protected Areas, constantly updated by NGOs, governments and local communities.

```
.
.
> > > > >
```

{02}



```
/
Machine-Data
```

- Using vehicle on-board GPS, the code detects when a protected area has been breached.

```
.
.
.
```

~
~
[o]_I_
(/)-(/)\

/
No-Harm
-
When a machine enters a protected area, the system automatically restricts its use.
.
.
xxxxxxxxxx

/
/The-Protected-Areas

{
1/3 of the World's Protected
Areas are under threat
}



/

/Protected areas are essential for biodiversity conservation and for the continued existence of culturally rich local communities. There are many economic and ecological benefits to preserving these areas - least of which is their important role in regulating climate and preventing runaway global warming.

/

/

.

.

.

.

.

.

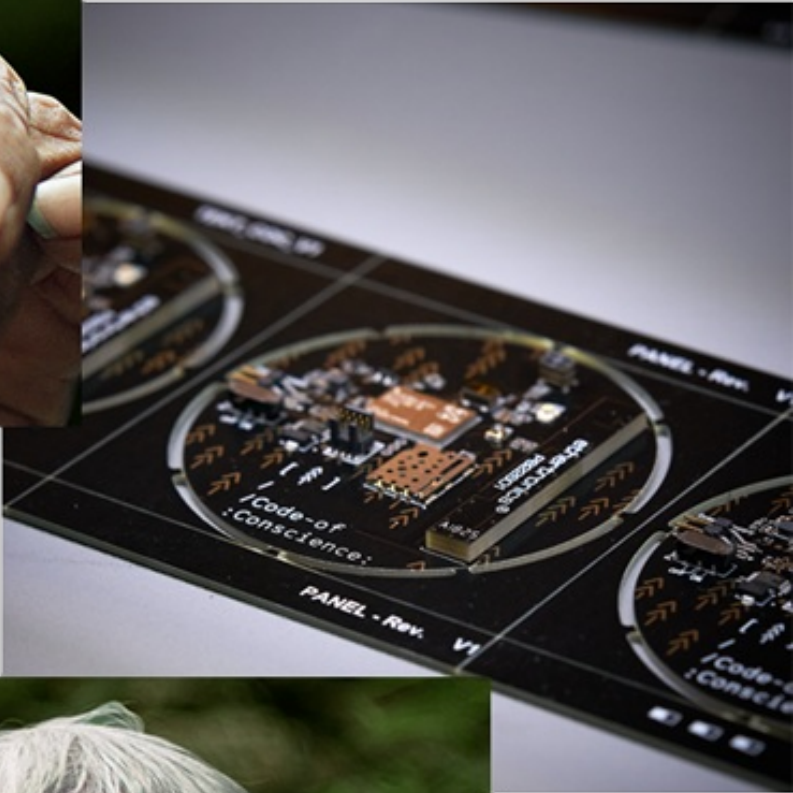
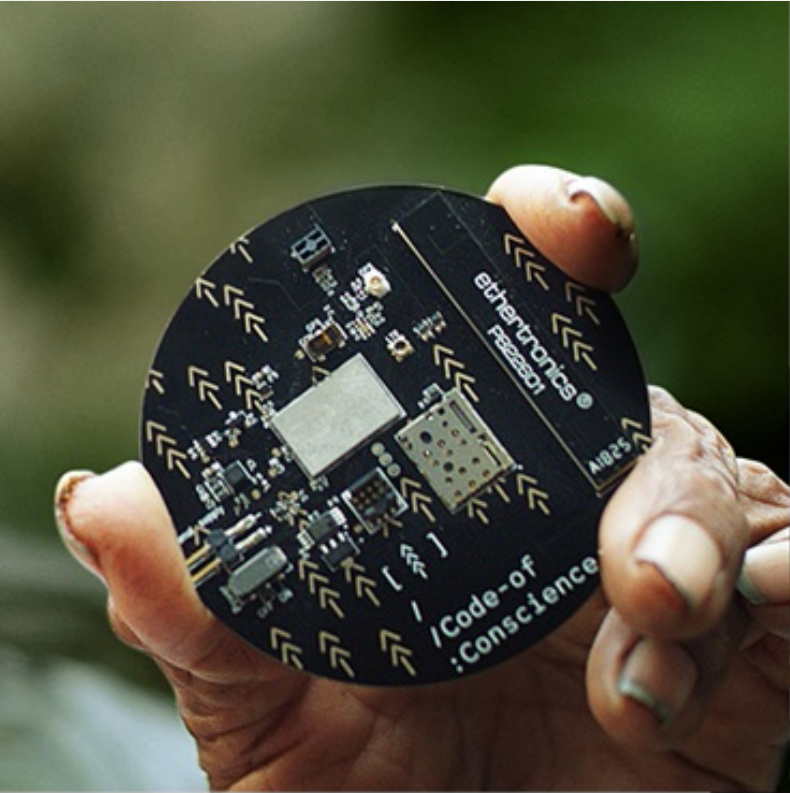
/
/The-Chip

{

Making it available for
[all-machines]

}

/To symbolize the feasibility to implement
the Code of Conscience at a low cost in any machine, a small chip with GPS, 4G and data storage with the code itself was
developed.
/
/
.
.



Monitors the exact location of heavy-duty machines and detects if they enter a Preserved Area.

4G >>>>

The protected area database is constantly updated over mobile data - when the vehicle is outside of range, it uses the cached data.

The-Code >>>>

Whenever the vehicle moves into a protected area, it can be instantly disabled.

*Most heavy-duty vehicles produced today already have this hardware on-board.

/

/The-Invitation

//We've sent an invitation to the CEOs of the world's top 10 manufacturers of heavy machinery to adopt the code. They'll each receive their own Code of Conscience chip embedded in a sustainably sourced wooden sculpture of an animal that is currently under threat by deforestation.

Help us to convince them to follow their conscience and apply the code in their future machines:

//

Caterpillar / Komatsu / Hitachi CM / Volvo CE / Liebherr / XCMG / Doosan Infracore / Sany / John Deere / JCB

//Chief Raoni Metuktire

[Kayapó Leader]

<<< Share >>>



Spread the word
about the project



Facebook



Twitter



Instagram

/

/Take-Action:

/

/There is an urgent need for an environmental commitment involving society, industry and governments. Find out how you can help:

.

/

Citizens >>>

Share the project on social media and tag companies, manufacturers and governments, asking them to adopt the [#CodeofConscience](#).

Companies >>>

Adopt the Code of Conscience in your fleet or require your suppliers to do so. Implementing the code is the ultimate commitment to conservation of the world's most valuable forest areas.

Manufacturers >>>

We know that your machines were not made to illegally destroy nature. So, request download, study the code and apply it on your future machines.

Law-Makers >>>

Help developing the project to make it become a law.

/

/Support:

/

/The Code of Conscience is an ongoing collaboration between NGOs around the world. If you want to be part of the project, please contact us.

.

/



[illegible]